



**2017 FIESTA DEL SOL BOOTH APPLICATION**  
Saturday, August 12 & Sunday, August 13  
 Festival Site: Main Street  
 Between S Evans Street and Sicard Street  
 San Diego, CA 92101

Contact Name(s): \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

The **2017 Fiesta del Sol San Diego** will be hosted on the streets of the Logan Heights Community. Fiesta Del Sol San Diego is an annual fundraiser for Justice Overcoming Boundaries (JOB) and celebrates the history and diverse cultures of the people of San Diego County, while bringing awareness and growth to the community. This year we project over 10,000 people will attend Fiesta del Sol, thus making it a great opportunity for your organization to outreach. Fiesta del Sol is organized by Justice Overcoming Boundaries, a San Diego grassroots non-profit organization whose mission is to invest in the development of community leaders so that they may address issues that affect them, their families, and their surrounding communities. Please visit our website [www.justicesandiego.org](http://www.justicesandiego.org), to learn more.

1. **Outreach:** Reach NEW potential consumers and introduce NEW products and services to more people in a shorter period of time.
2. **Growing Target Market:** Increase visibility and direct promotional marketing into the Latino community for your organization, business, or institution.
3. **Name Recognition:** Increase brand awareness, product sampling, and target sales.
4. **Face to Face Interaction:** Directly interact with and inform the Latino community about your products and services.

	<u>COST</u>	<u>QTY</u>	<u>TOTAL</u>
• Corporate/Franchise	\$2,000	_____	_____
• Food vendor	\$460	_____	_____
• Small Business Retail	\$375	_____	_____
• Government Org	\$275	_____	_____
• Non Profit Institution	\$225	_____	_____
• Electricity	\$80	_____	_____
• Canopy	\$125	_____	_____
• 8' Table	\$15	_____	_____
• 1 Chair	\$5	_____	_____
		Total	\$ _____
• Food Vendor Clean Deposit (Deposit to be made as a separate check)	\$200		

**PLEASE RETURN COMPLETED APPLICATIONS & PAYMENT TO:**

Pay by VISA/Mastercard online at [www.fietadelsolsandiego.com](http://www.fietadelsolsandiego.com) and click on donate link

Include memo: *Fiesta Del Sol Booth*

Justice Overcoming Boundaries,  
 ATTN: Vendor  
 5863 Hardy Avenue  
 San Diego, CA 92115  
 P: (619) 777-3492  
 E: [booths@fiestadelsolsandiego.org](mailto:booths@fiestadelsolsandiego.org)

**CHECKS & MONEY ORDERS ONLY – NO CASH, NO EXCEPTIONS!**

## **VENDOR RULES AND REGULATIONS**

1. Participants shall pay for the use of their space. Please make all checks/money orders payable to: Justice Overcoming Boundaries and write *Fiesta Del Sol* in the memo area.
2. A minimum, 50% deposit, must be submitted to reserve your space. There is a \$60 return check policy.
3. All exhibitors must pay in full by 5:00 PM, Friday, July 14, 2017 Any exhibitor who does not meet this deadline will automatically receive a \$10.00 penalty fee per week until balance is paid in full.
4. Any booths not paid in full will forfeit their space without a refund. NO EXCEPTIONS.
5. Any exhibitor who cancels their table space after 5:00PM on July 24, 2017 forfeits any money given. NO EXCEPTIONS will be made. *NO REFUNDS WILL BE GIVEN DUE TO BAD WEATHER OR UNFORSEEN EVENTS OUT OF THE CONTROL OF THE J.O.B and F.D.S.*

Exhibitors are allowed to bring only one vehicle into the F.D.S. site to load and unload during the following times:

Day	Set-up	Break Down
Saturday, August 12	6:00 AM – 10:00 AM	6:15 PM – 10:30 PM
Sunday, August 13	6:00 AM – 10:00 AM	6:15 PM – 10:30 PM

During Breakdown, no vehicles shall enter until all streets are clear of pedestrians. Any vehicles on the FDS site after the loading time will be ticketed and may be towed at the owner's expense by the San Diego Police Dept.

### Vendor Participation Guidelines

- It is the Exhibitors responsibility to find their own parking out of the festival grounds. No cars, vans or trucks will be allowed to stay in the F.D.S. site without express permission from the Justice Overcoming Boundaries (JOB) and Fiesta Del Sol (FDS) Committees. Corporate partners will have a designated parking lot.
- J.O.B. and F.D.S. committees reserve the right to deny participation to any vendor or organization upon receipt of a completed application.
- Please present your Tax ID number (product vendors) or your notarized letter with the most recent restaurant inspection (food vendors). If you do not have this, you cannot reserve a booth, no exceptions.
- Vendors are not allowed to contract/lease any space to a second party without written permission from the J.O.B./F.D.S. committee. Any vendor who violates this rule will be fined \$400.00 per day of violation.
- NO ALCOHOLIC DRINKS, TOBACCO PRODUCTS, AND/ OR DRUG PARAPHERNALIA MAY BE SOLD OR SAMPLED. Anyone who breaks this rule will be fined \$500.00, will be removed from the premises, and will no longer participate with F.D.S.
- Absolutely no articles that include the F.D.S. logo will be sold without the prior written authorization of J.O.B./F.D.S. committees.
- All articles and foods sold at the F.D.S. must be appropriate for a family audience. F.D.S. committee reserves the right to have a vendor stop selling any articles/products.
- Garbage should be put in bags/boxes and taken to the dumpsters every 3 hours or you will be fined \$200.00 per day of violation. You must bring your own large bags and or boxes to dispose of trash.
- Trashcans are for public use only, not vendors. You are responsible for your own trash disposal within your booth. Please place your trash in bags/boxes and bring them to the designated F.D.S. dumpsters.
- If not reserved, electricity the day of the event is \$120.

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**Booth Space and Responsibilities (Initial)**

- \_\_\_\_\_ Food and product sales will begin after a city inspector and staff authorizes each vendor to start selling. Sales must end 15 minutes before the loading time. You will be penalized if you sell after loading time.
- \_\_\_\_\_ Vendors will confine all activities to the boundaries of the booth/space.
- \_\_\_\_\_ Vendors are responsible for any and all damages and/or loss of equipment.
- \_\_\_\_\_ Vendor shall hold J.O.B. and F.D.S. harmless from any claim or lawsuit arising out of the sale of any product or provision of any product.
- \_\_\_\_\_ Vendor will hold J.O.B. and F.D.S. harmless from any and all liability arising out of their participation in the event.
- \_\_\_\_\_ Vendors are responsible for any and all taxes (local, state, and/or federal).
- \_\_\_\_\_ Vendors will not use amplifiers, megaphones or any type of public address system without prior permission of a staff member.
- \_\_\_\_\_ If the vendor is not honest about anything asked in this contract (i.e. exact size of trailer, community residence, business owner, etc.) vendor will be asked to leave the FDS festival grounds without a refund of any money deposited or paid on the booth/space.
- \_\_\_\_\_ Vendors are responsible for bringing their own tables and chairs unless specified and ordered through contract.

**IMPORTANT INFORMATION FOR FOOD VENDORS**

- \_\_\_\_\_ All food vendors must submit a \$200 Cleaning Deposit along with their payment, to reserve a booth.
- \_\_\_\_\_ Cleaning deposits will be returned at the end of our event on Sunday August 13, 2015. Check will be given once a staff

- \_\_\_\_\_ member confirms your booth area has been properly cleaned.
- \_\_\_\_\_ Where necessary, food vendors must obtain charcoal bins and grease containers and properly dispose of grease, cooking oil, and raw garbage. It is the entire responsibility of the vendor to have all grease removed at the end of festival. Failure to use the proper containers for disposal of your grease or removal of all grease after the festival will result in a \$200.00 fine. (Do not dispose of grease in planters, trash bins, or sewers).
- \_\_\_\_\_ FDS staff members will periodically inspect the area to assure compliance with this agreement and with the general health and safety practices.
- \_\_\_\_\_ Each food vendor must present a menu board that is easily readable and visible from the front of the stand. Once submitted and approved, menus can not be changed.
- \_\_\_\_\_ Food vendors must provide a fire extinguisher to be kept in the booth at all times. Use only biodegradable paper products. No Styrofoam plates or cups.
- \_\_\_\_\_ Please note that the FDS Committee and the San Diego County Health and Sanitation Departments have final approval of all items to be sold or sampled.
- \_\_\_\_\_ Any violations of the Health Code can shut down your booth.
- \_\_\_\_\_ Proper Food Canopy: 4 complete side walls with food service window not exceed 216 in/sq
- \_\_\_\_\_ Copies of Valid Food Handlers Cards. Originals present during event.
- \_\_\_\_\_ Copy of your valid food selling permit by the San Diego County Health Department.
- \_\_\_\_\_ U line fire extinguisher
- \_\_\_\_\_ Hand wash sink in booth. 5 gallon insulated container, water must be at 100°F, soap in pump, single use paper towels. See attached for sample set up.

I have read and comply to all the vendor rules and regulations given by Fiesta del Sol Rules and City of San Diego Health Codes (page 2 & 3).

\_\_\_\_\_  
*Print Name*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

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Tax ID: \_\_\_\_\_

TFF#: \_\_\_\_\_

501c3#: \_\_\_\_\_

DESCRIPTION OF PRODUCTS TO BE SOLD ON FESTIVAL GROUNDS. ANY PRODUCTS NOT DESCRIBED BELOW CANNOT BE SOLD. FOOD VENDORS MUST SUBMIT MENU WITH PRICES, VENDOR APPLICATION, AND FOOD SELLING PERMIT FROM THE HEALTH DEPARTMENT. PLEASE PRICE ALL YOUR ITEMS AT A REASONABLE RATE. (Use a separate sheet of paper if necessary)

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*I understand that this completed booth application, with deposit, only reserves the space until full-payment is received. Booth space must be paid in full by 5:00 pm on July 14, 2016.*

By Credit Card Charge      Visa              MC

Name on Card \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Card No \_\_\_\_\_

Exp Date \_\_\_\_\_              3 Digit Code \_\_\_\_\_

Authorization: By signing below you authorize Justice Overcoming Boundaries to withdraw the designated amount from your account. There is a 3% processing fee for the use of this service.

\_\_\_\_\_  
Authorization Signature

\_\_\_\_\_  
Date

You can also pay online at [www.fiestadelsandiego.org](http://www.fiestadelsandiego.org), click the donate to Fiesta link.

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